



HARVARD CLUB OF VICTORIA

Opportunity for Victorian Community Service Sector CEOs to Study at Harvard Business School

Applications for the 2022 [Harvard Club of Victoria's](#) (HCV) Non-Profit Fellowships to the Strategic Perspectives in Nonprofit Management program at Harvard Business School open on Wednesday 1 December 2021.

There will be an information session on Wednesday 1 December 2021 commencing at 5.30 pm sharp until 7.00 pm, via a virtual link for potential applicants for the HCV [Non-Profit Fellowships](#) and representatives of peak bodies.

Please share this opportunity with your networks.

The information session is free, please use this link to book before Friday 26th November: <https://www.trybooking.com/BUUSP>

Each year, through its Non-Profit Fellowship Program, the Harvard Club of Victoria sends up to three CEOs from the Victorian community service sector to Harvard Business School to attend the [Strategic Perspectives in Nonprofit Management](#) (SPNM) program. An HCV Non-Profit Fellowship provides A\$14,000 of funding to cover the SPNM fees (tuition and case materials, accommodation, and meals), as well as travel to and from Boston, plus a study tour to non-profit organisations in North America. Harvard Business School have advised their intention to provide a face-to-face program in Boston in July 2022.

The Fellowships are for CEOs in service delivery organisations in the community service sector, with specific focus in the following areas: alcohol and drug services; children, youth and families; disability; environment; family violence; housing and homelessness; Indigenous services; mental health; refugee resettlement. These organisations must be headquartered in Victoria, have DGR status, and have annual revenues over A\$3 million. CEOs of industry associations (e.g. peak bodies), management support organisations, and consulting firms are not eligible.

Next year – 2022 – will be the HCV Non-Profit Fellowship Program’s 23rd year and we have now sent 42 CEOs to SPNM in Boston, as well as facilitating another 2 CEO’s for the virtual program in 2021.

Our information session will cover the aims and background of the program, along with the key Fellowship selection criteria and requirements as well as the details of the application and interview process for 2022.

In addition, previous Fellowship recipients will share their experiences and take questions.

Given the impact of C-19 we will also address the likely arrangements for 2022 which will be subject to Government restrictions in Australia and the United States of America. We expect more information to be available by the time on the Information Session.

The feedback that we have received over the years from Fellowship recipients has been uniformly positive and we are confident that the HCV Fellowship provides an outstanding leadership development experience for non-profit CEOs. Our aim is to help them make an even bigger impact in the community service sector in future years. (See below for comments from our 2019 and 2021 Fellowship recipients).

KEY DATES

1 December – 4 February 2022: Application period for HCV Non-Profit Fellowships.

Saturday 26 March 2022: Shortlisted candidates are interviewed. Provisional Fellowship recipients are notified on the day of interview if possible.

10–16 July 2022: SPNM program is planned to take place on the Harvard Business School campus in Cambridge, Massachusetts.

INFORMATION SESSION DETAILS

When: Wednesday 1 December 2021, 5.30pm sharp, with a 7.00 pm finish

Where: Online, zoom link to be provided on your booking confirmation.

Booking: This information session is free. Please book using this link by Friday 26th November 2021 <https://www.trybooking.com/BUUSP>

For further details, visit the [NPF webpage](#) or contact Mandy Croker at mandy@harvardclubofvictoria.org.au.

What our recent Fellowship recipients say about their SPNM experience:

“Participation in the 2021 Virtual SPNM program provided me with the opportunity to step away from the day-to-day of COVID-19 lockdowns and to lift my line of sight for the first time in 12 months. The program was of exceptionally high quality, delivered in a virtuoso manner by Professor Dutch Leonard and his faculty associates. The case studies were diverse and interesting. The chat room lit-up throughout each session with over 100 voices.

Nonetheless, through on-line chat groups, study groups, emails and social media, participants rapidly bonded and shared a unique experience. By the end of the program, I was exhausted but incredibly grateful for the experience.”

Jennifer Fitzgerald, CEO, Scope (SPNM 2021)

“The Harvard SPNM course was the most valuable and inspiring education experience of my life. For me there were four stand out facets. In no particular order:

1. The lecturers were challenging and inspiring. One OMG moment, was when a lecturer upon finishing his sentence said he had noted while he was talking that one course participant (of the 100) had posted in the Chat that she disagreed with him. He respectfully explained why he thought it was particularly relevant to her movement and in particular her organisation’s role within that movement. He had processed all this while he was speaking.
2. The content was particularly relevant to FareShare. It provided me with a process and framework to assist with a refresh of our strategy. It also provided me with some useful material to share with existing and potential funders.
3. Of course, everyone would rather have been together in Boston, but the virtual experience was flawless. Support staff were always present should they be needed. It was clear staff had put a lot of thought into matching participants and the make up of groups.
4. Participants contributed so many experiences, advice and encouragement. I just know that many of us will remain in contact for years to come. I have already had a meeting with the Smithsonian which reached out keen to explore how it could partner with FareShare in Australia.

This was my first Harvard experience and I am determined it won’t be my last.

Marcus Godinho, CEO, FareShare (SPNM 2021)

“The value and relevance of SPNM is multifaceted and immense. For most CEOs who attend, it is the first opportunity ever to be together with 160 like-minded CEOs who are all working to address some of the most challenging aspects that exist in society, e.g. assisting refugees who are crossing the Mexican/US border, homelessness, poverty, educational and intergenerational disadvantage, unemployment. It was great to have such a strong acknowledgement by the Harvard lecturers of what we do as leaders of communities.”

Elizabeth Drozd, CEO, Australian Multicultural Community Services (SPNM 2019)



“Simply put, SPNM was the most outstanding learning experience that I have ever had. The faculty were sensational – so engaging, so approachable and energetic – and the course content fascinating and hugely relevant. HBS is such a motivating and exciting place: at the end of the week I was completely exhausted but wished I could stay another three weeks!”

**Edward Tudor, Executive Director,
Melbourne Indigenous Transition School
(SPNM 2019)**

“I took a lot away from the week, but one of the major takeaways was how common it is across our organisations to have a Vision and a Mission, but how often we lack a more immediate ‘operational mission’ which helps guide trade-offs and decisions for the medium term. The big ‘M’ mission we have, but I believe there is still work to do in our little ‘m’ mission, and I suspect that resonates with folks at Teach For Australia. This is why I am so excited to see work already happening: in our regional vision setting, in clarifying elements of our program vision, in innovation, in relation to our Alumni – all feeding into our 2030 vision.”

Melodie Potts Rosevear, CEO, Teach For Australia (SPNM 2019)

The Harvard Club of Victoria Non-Profit Fellowship Committee

Graeme Kelly (Chair)
Mandy Croker
Rebecca Grapsas
Daniel Hanrahan
Alice Hill

For enquiries, please contact:
Mandy Croker
Harvard Club of Victoria
mandy@harvardclubofvictoria.org.au
www.harvardclubofvictoria.org.au