

# Sponsorship Prospectus



CHIA Vic 2023 Conference

## Vision & Practice

Leading the way

📅 26-27 April, 2023

📍 Melbourne Convention  
& Exhibition Centre (MCEC)



# Community Housing Industry Association Victoria Conference 2023

*"Every Victorian has the right to secure, affordable housing. Together, we will make it a reality."*

*Community Housing Industry Association Victoria*

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**Community Housing**  
INDUSTRY ASSOCIATION **VICTORIA**

The Community Housing Industry Association Victoria (CHIA Vic) invites you to consider a sponsorship opportunity at the CHIA 2023 Conference to be hosted in Melbourne on April 26-27, 2023.

CHIA 2023 will be more than just another conference – it is happening at an exciting time for social housing with both the Victorian State and Federal Governments promising an ambitious agenda in the years ahead, and with community housing and its partners key players in its delivery. The 2023 conference theme – Vision and Practice Leading the way – will showcase how the community sector, the private sector and governments can be the catalysts for national conversations, and chart a course for new partnerships to promote the well-being of people across Victoria.



*in conversations with leading decision makers, implementers and researchers.*



*at one of Australia's leading social economic research conferences.*



*discussions on how interdisciplinary expertise can be used to forge new solutions to improve outcomes for families and societies.*

# Why partner with Community Housing Industry Association Victoria?

Community Housing Industry Association Victoria is the peak body for the community housing sector which has been identified as the growth vehicle for Victoria's social housing and, through the Big Housing Build and other investment, is expected to increase its property portfolio by 40% in the next four to five years.

However, the community housing sector can only achieve that growth in collaboration with its many partners, including:

- the building and construction industry, architects, developers, builders, asset and maintenance companies
- the finance sector including banks and superannuation industry
- the consulting and services sector that provide specialist, legal, corporate, governance, IT and personnel support
- community partners and peak bodies
- local, state and federal governments.

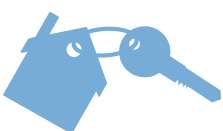
Our conferences are an opportunity to showcase how your organisation plans to partner and work with the community housing sector to build a stronger social housing system.

Partnering with the Community Housing Industry Association Victoria for its 2023 conference provides you direct access to the key decision makers in the sector and strong networking opportunities to demonstrate the partnership and services your organisation can provide now and into the future.

By partnering with us and attending the conference, you will experience the sector's most recent developments, policies, and best practices through participants which will include:

- state and federal housing ministers
- international speakers informing the sector of the latest developments overseas
- CEO's and senior business, finance, asset and property and corporate managers across the community housing sector
- partners that work with and deliver services for the sector.

Your generous sponsorship will promote your organisation's commitment, services and support to a wide group of sector players.



# About Community Housing Industry Association Victoria

As the community housing sector's peak body, the Community Housing Industry Association Victoria works to deliver a stronger social housing system through:

- Advocacy, representing the sector's position to the State Government and other key bodies, to build a stable and supportive policy environment to facilitate the long-term growth of the community housing sector.
- Engaging with members and other stakeholders to identify issues and areas of concern and working collaboratively on identifying and sharing best practices.
- Offering training and other professional development opportunities to ensure the community housing workforce has the skills and knowledge it needs to deliver high-quality services to tenants.
- Sharing information and developing campaigns that raise the profile of community housing with a range of stakeholders, including the general public.


## **Our strategic plan 2022-2027**

Community Housing Industry Association Victoria's 5 year strategic plan outlines our priorities, including policy and reform leadership; strengthening the role of the sector; and awareness raising about the benefits of safe and affordable housing.

The plan identifies areas of work required to continuously transform the sector to maintain its position as a leader in the provision of social and affordable rental housing. It continues to guide our activities as we scale up in response to the Big Housing Build.

# MAJOR SPONSORSHIP & EXHIBITION OPPORTUNITIES

All prices are in Australian dollars and exclude GST

Entitlements	<b>Platinum Sponsor</b> Exclusive opportunity \$25,000	<b>Gold Sponsor</b> 3 opportunities \$15,000	<b>Silver Sponsor</b> 4 opportunities \$7,000
Exhibition space selection	First priority 	Second priority	Third priority
Exhibition space (1 trestle table, 1 unbranded tablecloth & 2 chairs)	2	1	1
Sponsor/Exhibitor passes	6	4	3
Acknowledgment by the Convenor at the opening presentation and at the beginning and close of the meeting.	✓	✓	
30- second video played at the start of plenary sessions	✓		
Banner advertisement in one conference EDM - 600px x 300px	✓	✓	
Naming rights to one selected opportunity (where available)	Name Badge Kiosk, or Keynote Speaker Partner	Wi-Fi, one concurrent session, or lunch break	
Logo displayed in the conference program handbook and on the website (hyperlinked)	✓	✓	✓
Delegate list (in accordance with privacy laws) to be sent digitally 1 week prior to the conference.	✓	✓	✓
Opportunity to network with conference delegates	✓	✓	✓

# Other Sponsorship Opportunities

All prices are in Australian dollars and exclude GST

## Networking Drinks – Exclusive Opportunity Day 1

\$6,600

This is an opportunity to connect, with the Community Housing Industry Association Victoria, the morning of Day 1 at the end of day one. The Welcome Reception will be held at the Convention Centre at the conclusion of the first day of the program. This is an opportunity for delegates to meet other delegates and establish working relationships.

### **BENEFITS:**

- Acknowledgement by the conference chair (at the sponsor session)
- Acknowledgement and promotion of Networking Drinks by session chairs on Day 1
- One Banner displayed at Welcome Reception (supplied by the sponsor)
- The option to display approved promotional material at the Welcome Reception (supplied by the sponsor)
- Logo displayed in the conference program handbook and on the website (hyperlinked)
- One Sponsor/Exhibitor pass– no access to sessions
- Opportunity to network with conference delegates

# Other Sponsorship Opportunities

All prices are in Australian dollars and exclude GST

## Lanyards - One Available

### BENEFITS:

- Company logo to be printed on the conference lanyards. Lanyard design to be created by Community Housing Industry Association. A list of lanyards included in the sponsorship package.
- Logo displayed in the conference program handbook and on the website (hyperlinked)

\$6,600



## Coffee Cart - Exclusive Opportunity

### Entitlements:

A coffee cart is a popular drawcard for delegates seeking a high-quality caffeine hit (we are in Melbourne after all!) and this opportunity allows the sponsor to run the stand and incorporate their brand materials.

### BENEFITS:

- Brand advertising on all coffee cart (biodegradable cups provided by the sponsor at the sponsor's expense)
- One banner stationed at the coffee cart provided by sponsor at the sponsor's expense)
- Logo with hyperlink to be included in the conference website
- One Sponsor/Exhibitor pass - no access to sessions
- Opportunity to network with conference delegates

\$6,600



*Note: Coffee cart and barista expenses are included in the package.*





# Other Sponsorship Opportunities

All prices are in Australian dollars and exclude GST

## Conference Supporter – Various Opportunities

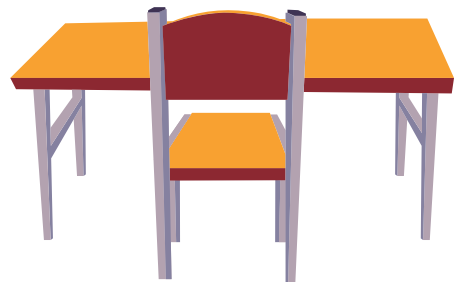
\$1,800

### Entitlements:

Exhibition Display Tables are positioned in the conference catering area, between the entrance/exit and conference session rooms. Delegates will be exposed to Display Tables throughout the conference during catering breaks.

### BENEFITS:

- One Table
- Two chairs
- Tablecloth (one)
- Two Sponsor/Exhibitor passes
- Opportunity to promote your organisation's products and services
- Branding opportunity
- Opportunity to network with conference delegates
- Logo displayed in the conference program handbook, and on the website (hyperlinked)



# Other Sponsorship Opportunities

All prices are in Australian dollars and exclude GST

## Keynote Speaker Partner - (international speaker at a plenary session)

Be acknowledged as the supporter of the Keynote Speaker, CEO of Public Housing Australia who will talk about the Swedish model of social housing and the opportunities and challenges for Australia to achieve its mission to grow social housing in the future.



\$5,500

### BENEFITS:

- Logo displayed in the conference program handbook and on the website (hyperlinked)
- Acknowledgement by the conference chair (at the sponsor sessions)
- One complimentary pass (includes catering and networking drinks but not sessions)
- 15 seconds video advertise (sponsor to supply)

## Concurrent Session Partner

### BENEFITS:

- Naming rights of the concurrent session (as per availability)
- Free-standing banner displayed during the concurrent session (sponsor to provide banner)
- Logo displayed in the conference program handbook and on the website (hyperlinked)
- 15 seconds video advertise (sponsor to supply)



\$3,000

# Other Sponsorship Opportunities

All prices are in Australian dollars and exclude GST

## Closing Plenary Session Partner

Be acknowledged as a supporter of the Plenary session 4 - Visioning the Future. What should be social housing system look like in the 2030s and how do we get there?



\$5,000

### **BENEFITS:**

- Logo displayed in the conference program handbook and on the website (hyperlinked)
- Acknowledgement by the conference chair (at the sponsor sessions)
- Naming rights of the Closing Plenary Session
- Free-standing banner displayed during the session (sponsor to provide banner)
- One complimentary pass (includes catering and networking drinks but not sessions)
- 15 seconds video advertise (sponsor to supply)



# Other Sponsorship Opportunities

All prices are in Australian dollars and exclude GST

## Lunch Sponsor

### BENEFITS:

- Address the Conference Lunch guests (short statement)
- Free-standing banner displayed at exhibition hall during lunch break (sponsor to provide banner)
- Organisation Logo on display on holding slide
- Logo displayed in the conference program handbook and on the website (hyperlinked)



\$2,200

## Morning Tea/Afternoon Tea Sponsor

As all delegates visit the Exhibition Hall for their break, this is a great opportunity for sponsors.

### BENEFITS:

- Naming rights of the morning tea (as per availability)
- Logo displayed in the conference program handbook and on the website (hyperlinked)
- Branding opportunities (banner, serviettes provided by sponsor)



\$1,100  
each



## Let's build your own package

Do none of our packages suit your organisation?

We understand that changes are needed, after all, we are working to build a better future for Victorian families. We are open to hearing your proposal.

Please contact Regina to discuss any inquiries regarding the Prospectus and sponsorship opportunities.

Emails your thoughts to [reginaw@thinkbusinessevents.com.au](mailto:reginaw@thinkbusinessevents.com.au), and she will work closely with you to hopefully bring your idea to fruition.



Please contact Regina to discuss any inquiries regarding the Prospectus and sponsorship opportunities.

### **Conference Office**

Think Business Events  
17/3 Westside Avenue  
Port Melbourne 3207  
Victoria  
+61 3 9417 1350  
[chia@thinkbusinessevents.com.au](mailto:chia@thinkbusinessevents.com.au)

**CLICK  
HERE TO  
APPLY  
NOW**

# Terms & Conditions

The term 'Conference Organiser' refers to Think Business Events Pty Ltd and includes associations, and corporate and government bodies who have engaged Think Business Events as their representative. The term 'Exhibitor' includes any person, firm, company, or corporation and its employees and agents identified in the Booking Form or other written request for exhibition space.

The Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference. All prices displayed in the Sponsorship Prospectus are in Australian Dollars and exclude GST.

1. A completed online Booking Form is required to allocate sponsorship and exhibition booth/s. Acceptance of sponsorship and exhibition offers is at the discretion of the Organising Committee.
  2. Space will be allocated on a 'first come, first served basis and other factors such as size, preferences, and sponsorship level. Allocations will be as close as possible to the desired location. Payment does not need to accompany the online Booking Form.
  3. Upon receipt of a completed online booking form, the Conference Organiser will send you a confirmation email as an acknowledgement of receipt. Tax invoices are downloadable via the confirmation email.
  4. The deposit will be 50% of the full amount, and payment is due 14 days from the date of invoice. If payment is not received, the space will be available for sale to another company. The balance of the full amount will be due at a date specified on the invoice by the Conference Organiser. No exhibitor shall occupy allocated exhibition space until all monies owing are paid in full or unless prior approval is given.
  5. All amounts are payable in Australian dollars. Direct deposits must be made payable to 'Think Business Event ATF CHIA 2023'. All payments must include the 10% Goods and Services Tax component and any international transfer fee.
  6. Cancellation Policy: In the event of a cancellation by the sponsor/exhibitor due to unforeseen reasons or circumstances beyond reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster, or global health crises, the sponsor/exhibitor must submit a cancellation request, in writing, to the Conference Organiser. A refund of 50% deposit minus the administration fee will only be refunded for cancellations made prior to Friday, February 24th (approx. 2 months from the event date). No refunds will be given for cancellations after that date or for a change of mind due to the conference converting to virtual. After bookings have been confirmed and accepted, a reduction of the sponsorship package is considered a cancellation.
  7. In the event of cancellation or postponement of the Conference due to circumstances beyond CHIA or Think Business Events reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disasters or global health crises, CHIA or Think Business Events cannot be held responsible for any cost, damage, or expense which may be incurred by sponsors/exhibitors or any refund as a consequence of the event being postponed or cancelled.
  8. In the event of the Conference being converted to a full virtual Meeting, cancelled or postponed by CHIA or Think Business Events, due to circumstances beyond CHIA or Think Business Events reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crises, the maximum liability of CHIA or Think Business Events is limited to a full refund of the exhibition or sponsorship fee minus 10% administrative fee, with no additional liability for travel costs, hotel costs, or any other costs or expenses whatsoever. All sponsorship and exhibition booths will be provided with virtual sponsorship as an alternative to a Virtual Meeting.
  9. Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package / booked space unless prior consent in writing from Conference Organiser is provided.
  10. Privacy Statement: To assist with your participation, your organisation and contact details may be shared with suppliers and contractors, and be included in the participant lists and for the information distribution in respect to other related events organised by Think Business Events Pty Ltd. If you object to your details being shared, please inform the Conference Organiser.
  11. Discounts for any entitlements not used or required will not be provided.
  12. Official contractors will be appointed by the Conference Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, and IT equipment. This is for insurance and security reasons.
- The Conference Organiser:
13. Reserves the right in unforeseen circumstances to amend or alter the exact site or the location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser.
  14. Reserves the right to change the exhibition floor layout if necessary.
  15. May shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
  16. Agrees to provide the exhibitor with an exhibitor manual prior to the exhibition for the purpose of communicating required actions on the part of the exhibitor.
  17. Reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors, and/or agents' entry to the exhibition if they do not hold a Conference name badge.
  18. Will specify conditions relating to the movement of goods and displays, prior to, during, and after the exhibition.
  19. Will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.
  20. Will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, they will not be accountable for the level of commercial activity generated.
  21. Agrees to promote the exhibition to maximise participation.
- The Exhibitor:
22. Must comply with all the directions/requests issued by the Organiser including those outlined in the exhibitor manual.
  23. Will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding, or projecting into aisles or neighbouring exhibition spaces.
  24. Agrees to adhere to all CHIA and venue rules and regulations.
  25. Acknowledges that the Conference Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the exhibitor acknowledges that the Conference Organiser will not be able to assist in tracking lost deliveries. The exhibitor agrees that the Conference Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.
  26. Must produce a valid Insurance Certificate of Currency (Liability insurance) for the period of the exhibition and this must be submitted to the Conference Organiser at least two months prior to the start of the Conference.
  27. Will submit plans and visuals of custom-designed exhibits to the Conference Organiser at least two months prior to the start of the Conference. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building.
  28. Must not display, promote, sell or distribute products not approved by CHIA. The Conference Organisers reserve the right to remove your exhibit and personnel from the meeting in this instance.
  29. CHIA expects sponsors or exhibitors to adhere to any Code of Conduct aligned to their own industry or peak body.
  30. No industry events, educational or social, are permitted to take place in competition with the CHIA social functions, scientific programs, or hosted educational symposia. Official CHIA program and functions include the Welcome drinks, Conferring and Awards Ceremony, Conference party, all conference sessions, and catering breaks. Attempting to host an event without any approval will result in the termination of exhibition or sponsorship agreements. Approval must be sought for any event planned around the CHIA 2023.