



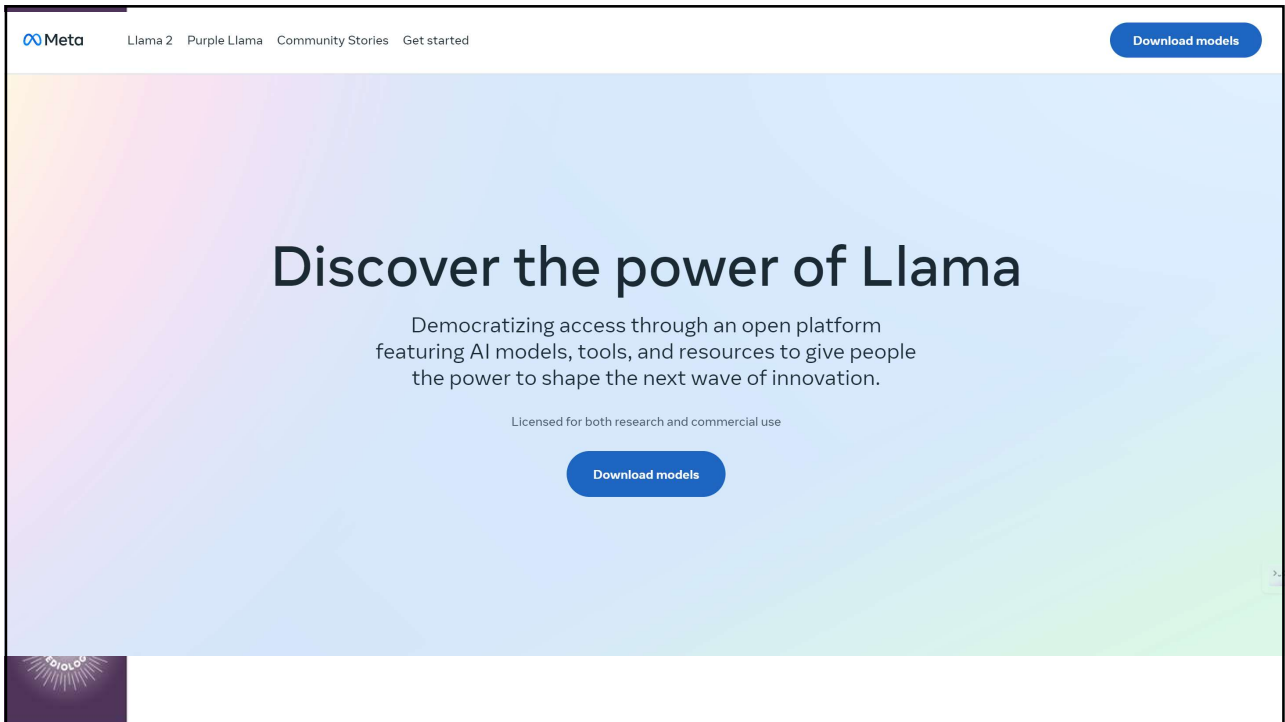
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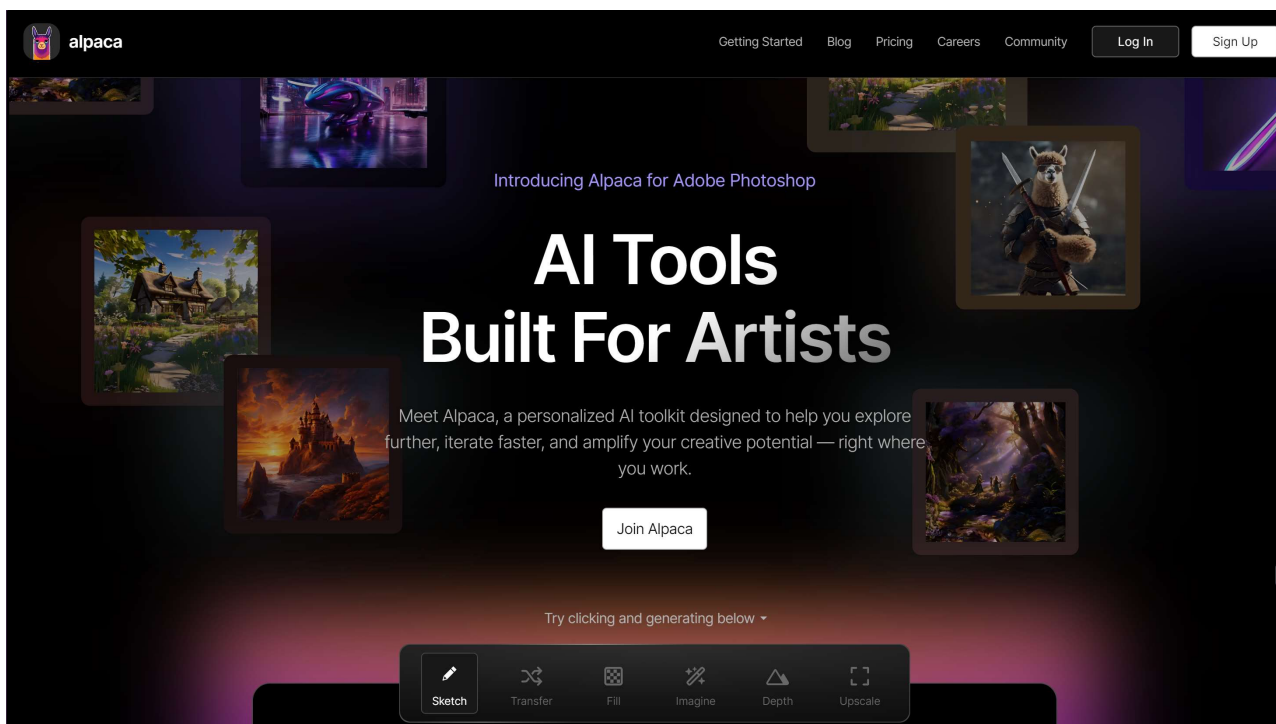
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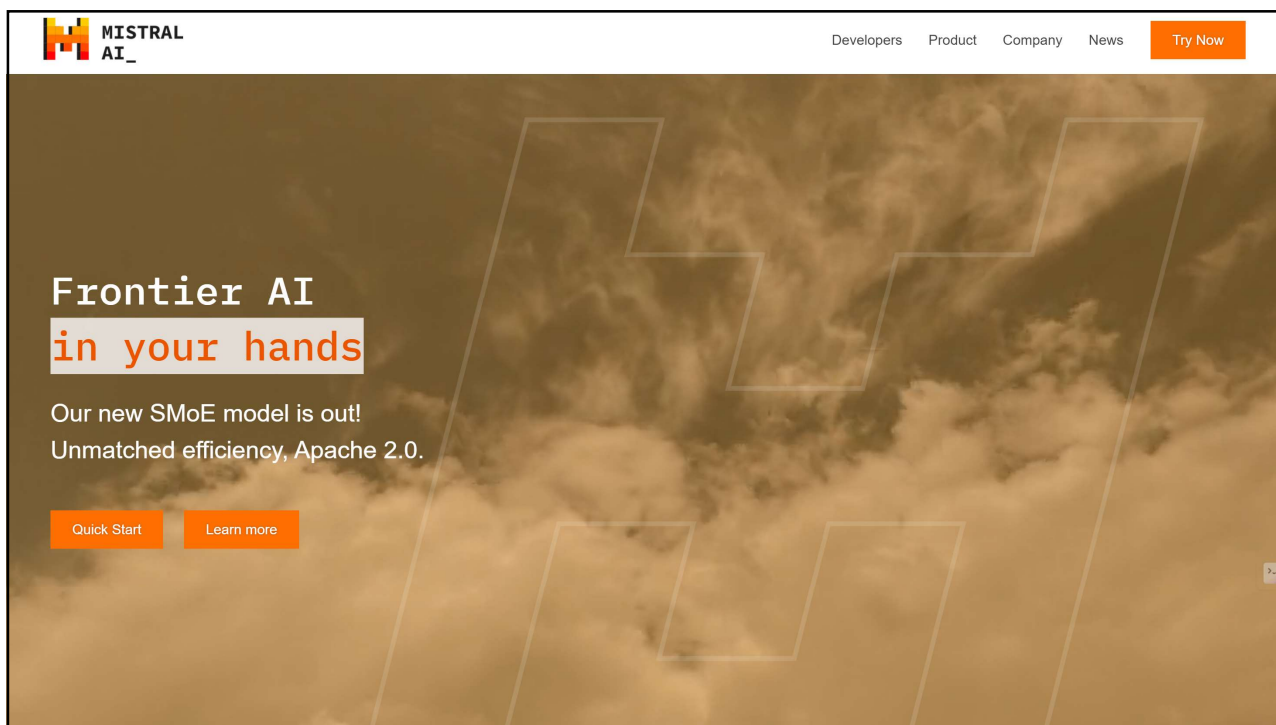
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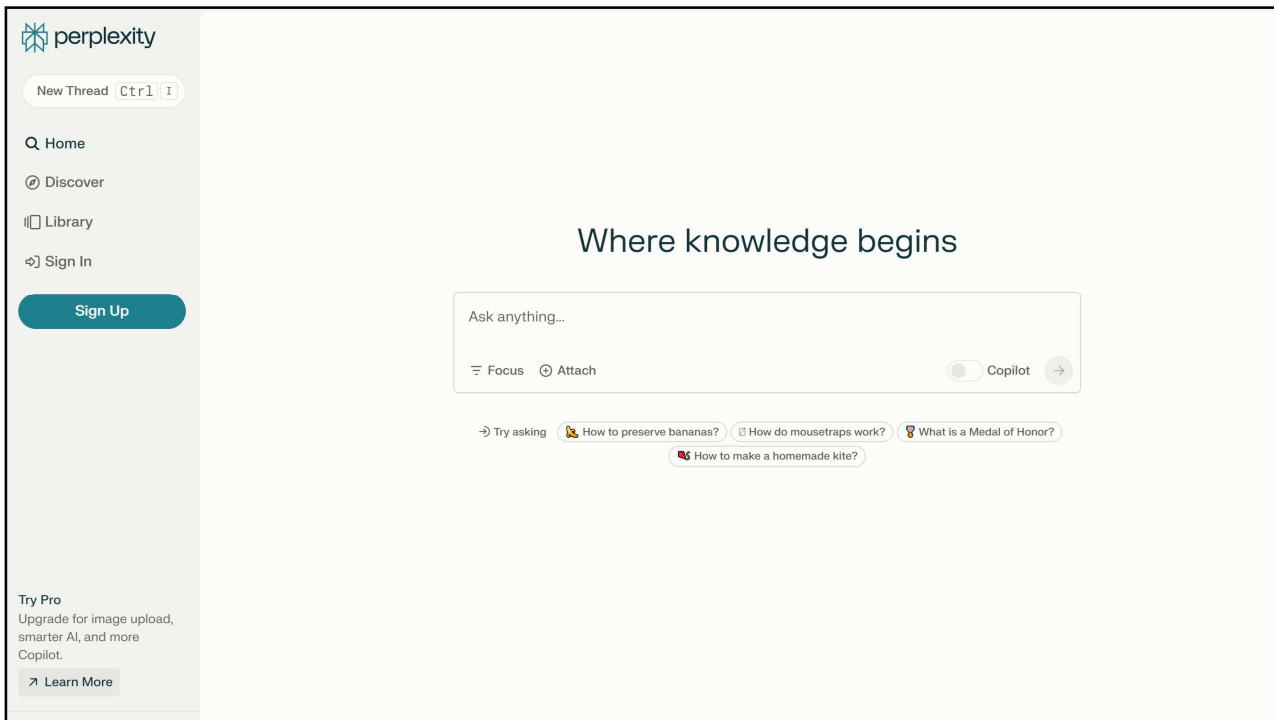
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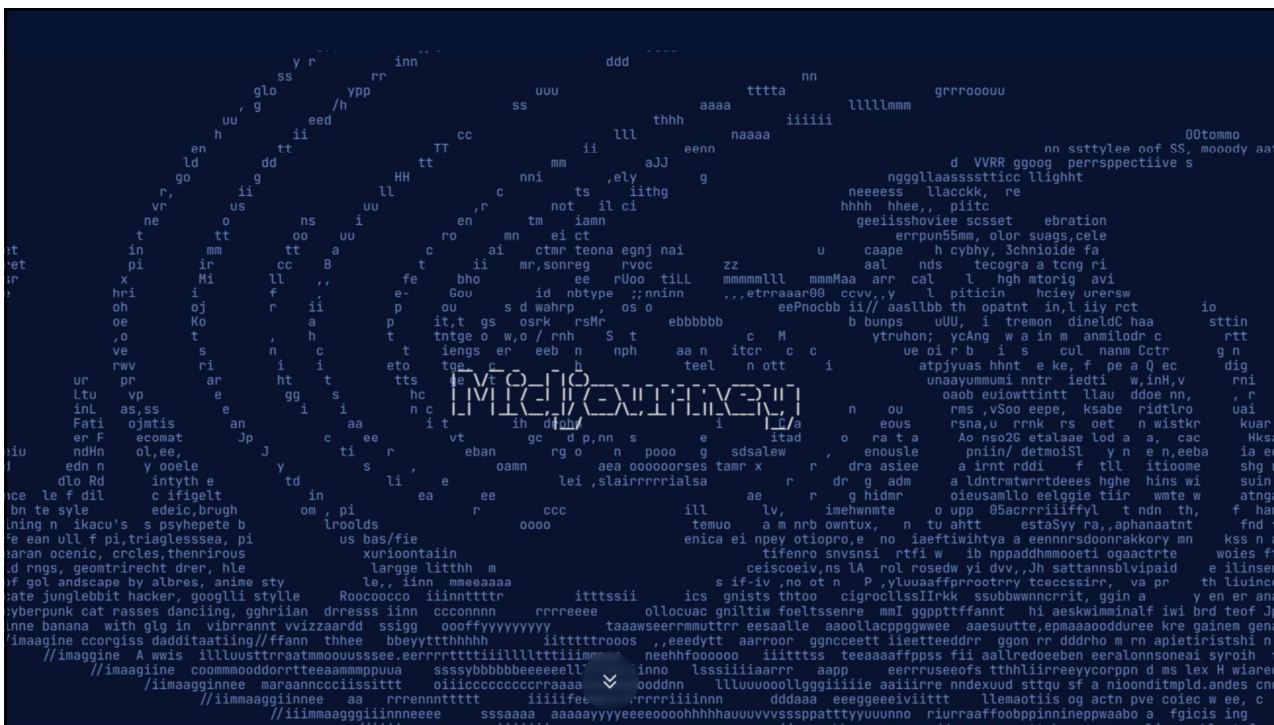
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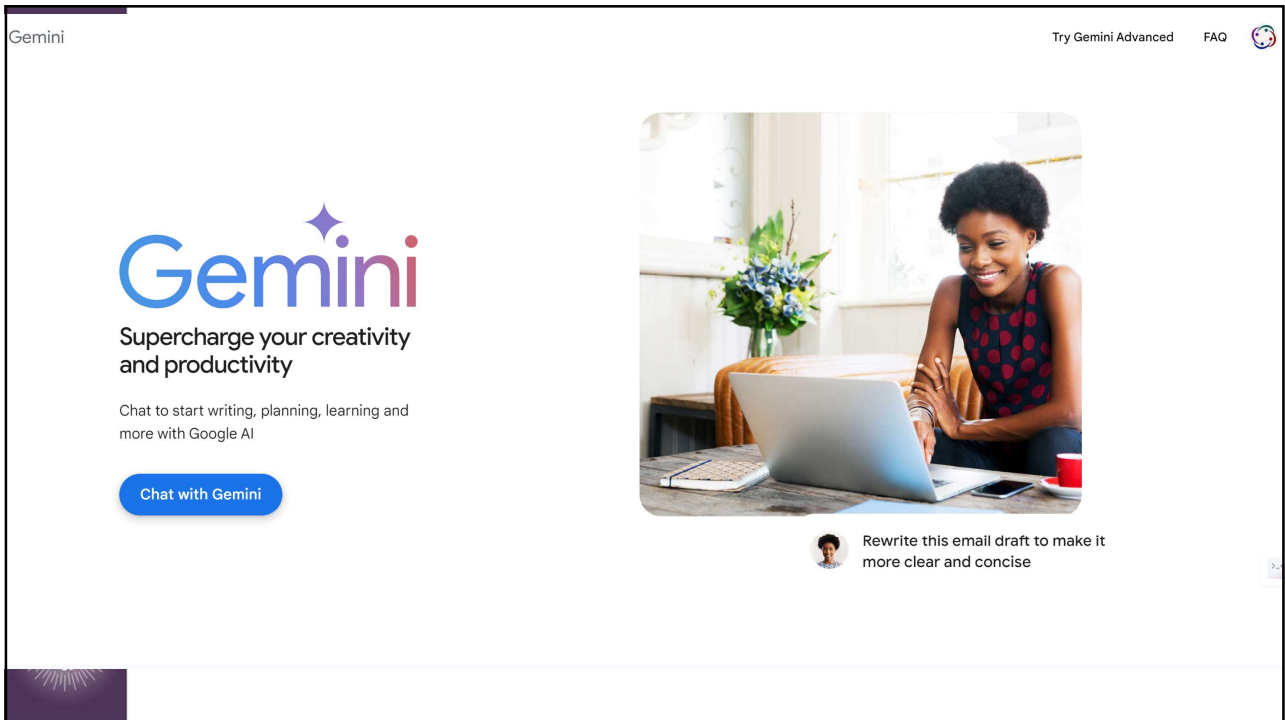
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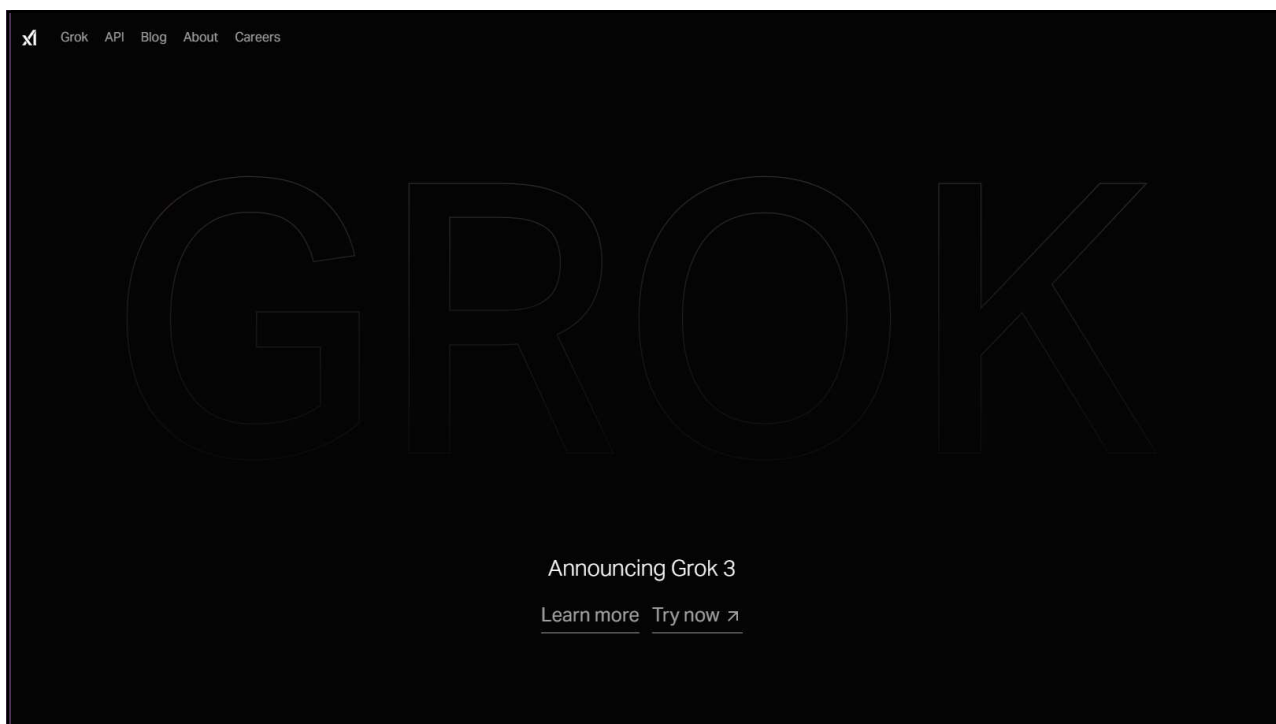
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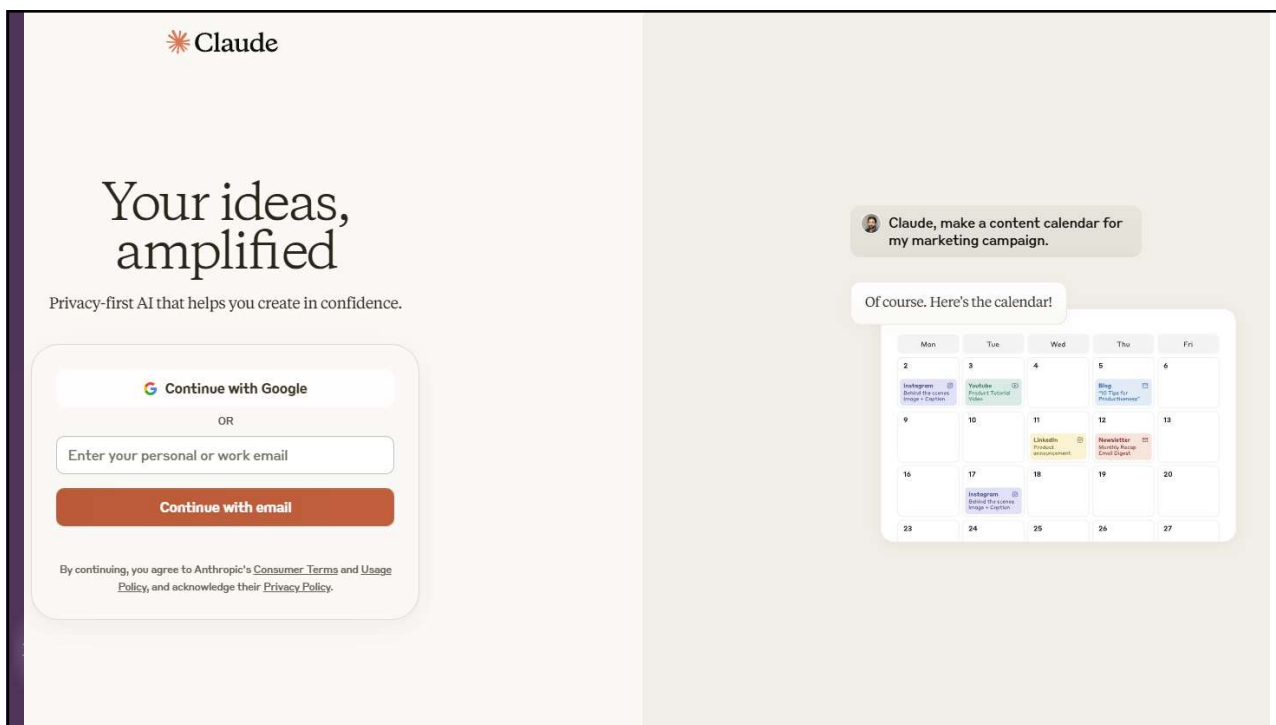
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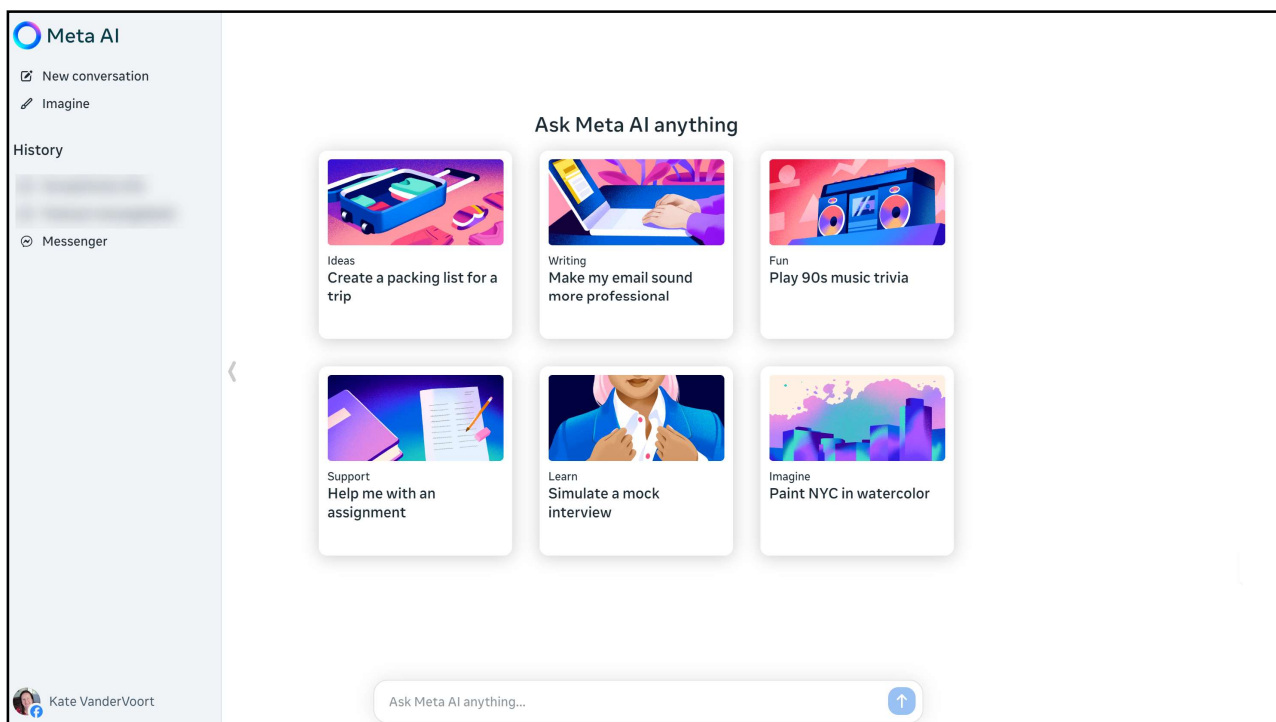
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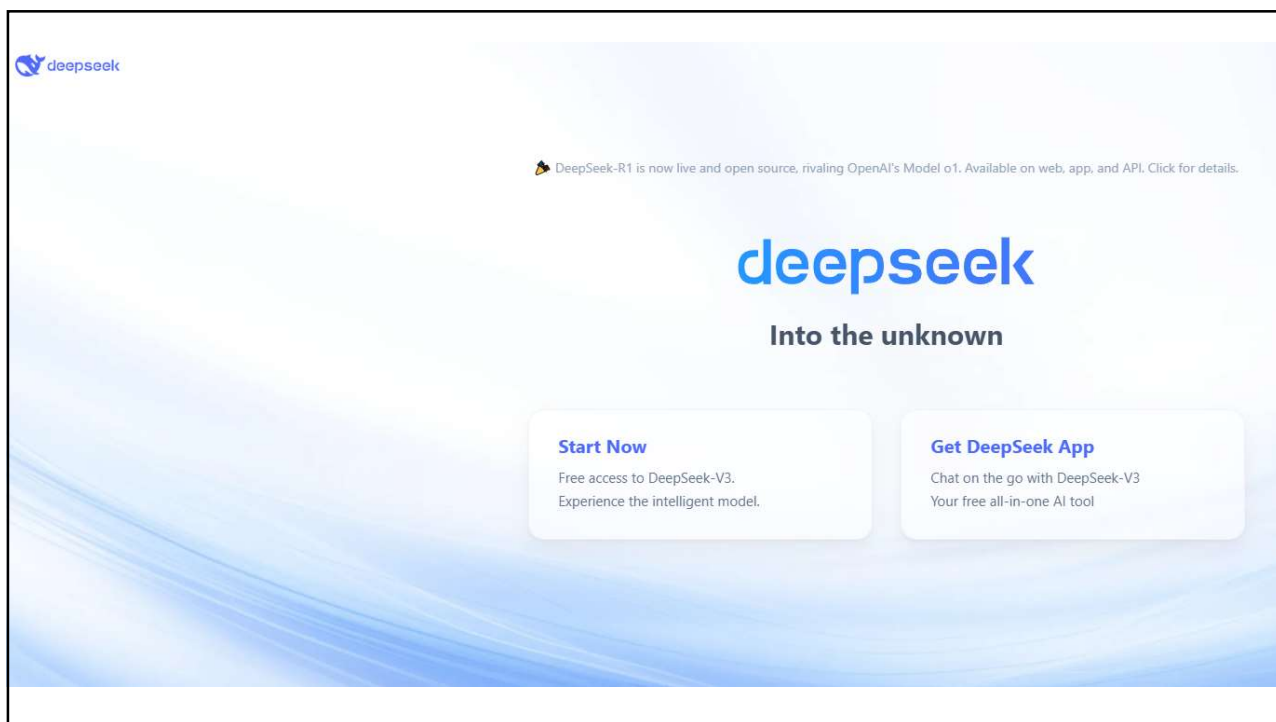
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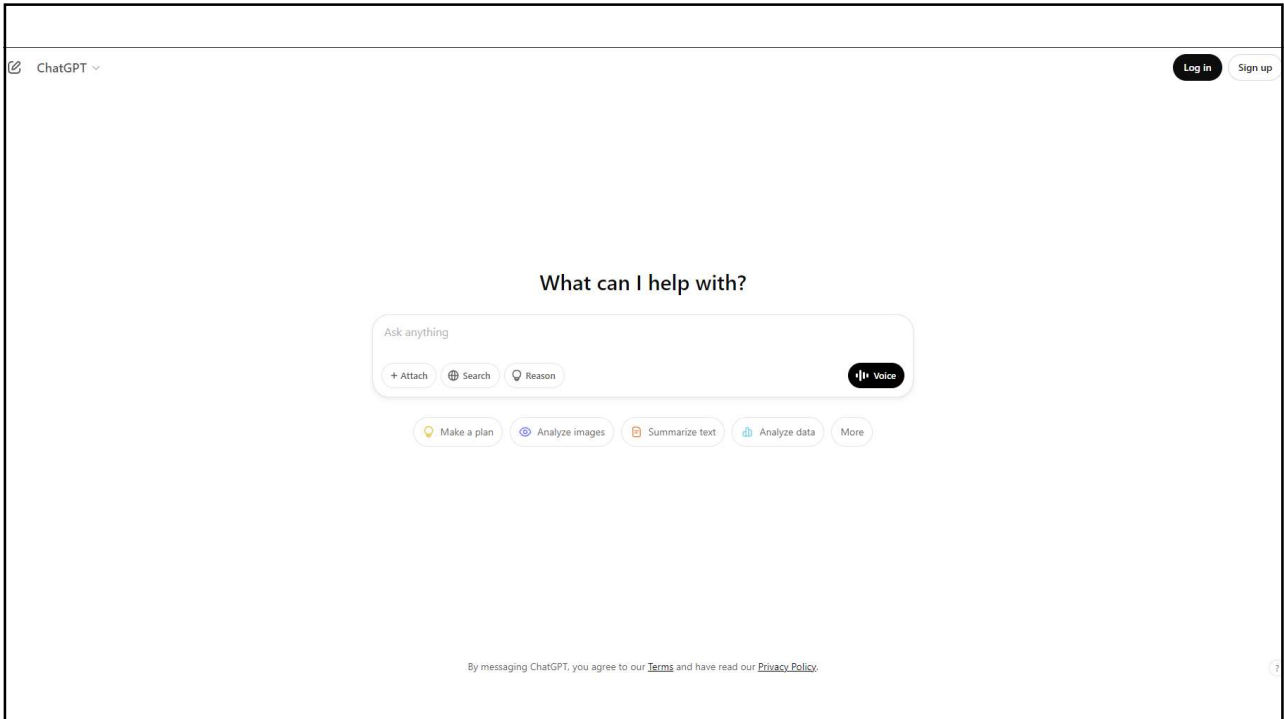
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14



15

Harnessing AI for Community Housing: opportunities and risks

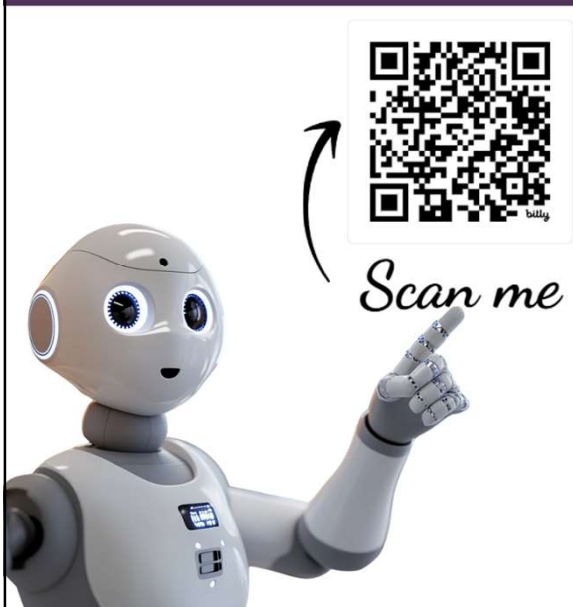


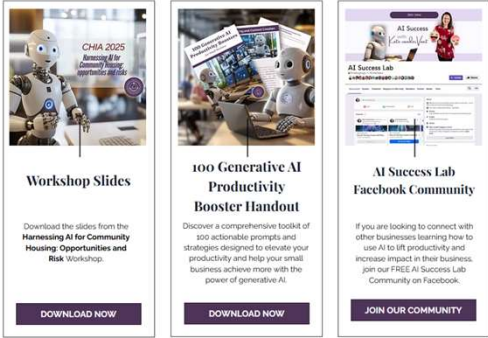
- Current AI Landscape
- An AI Business Audit
- Biggest mistakes businesses are making right now
- An AI Workflow
- Latest AI breakthroughs & what is coming

A photograph of a woman with long, wavy brown hair, wearing a dark green button-down shirt, smiling. To her left is a glowing blue, metallic robotic hand with its index finger pointing towards her. The background is a blurred interior space with shelves and a wall with a grid pattern.

16

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CHIA 2025
Harnessing AI for Community Housing: opportunities and risks

Workshop Slides
Download the slides from the **Harnessing AI for Community Housing: Opportunities and Risk** Workshop.

100 Generative AI Productivity Booster Handout
Discover a comprehensive toolkit of 100 actionable prompts and strategies designed to elevate your productivity and help your small business achieve more with the power of generative AI.

AI Success Lab Facebook Community
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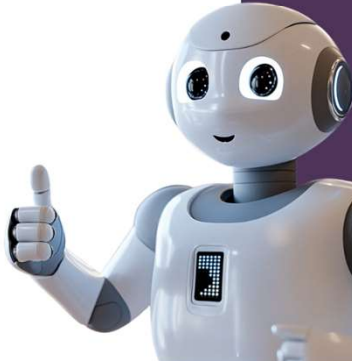

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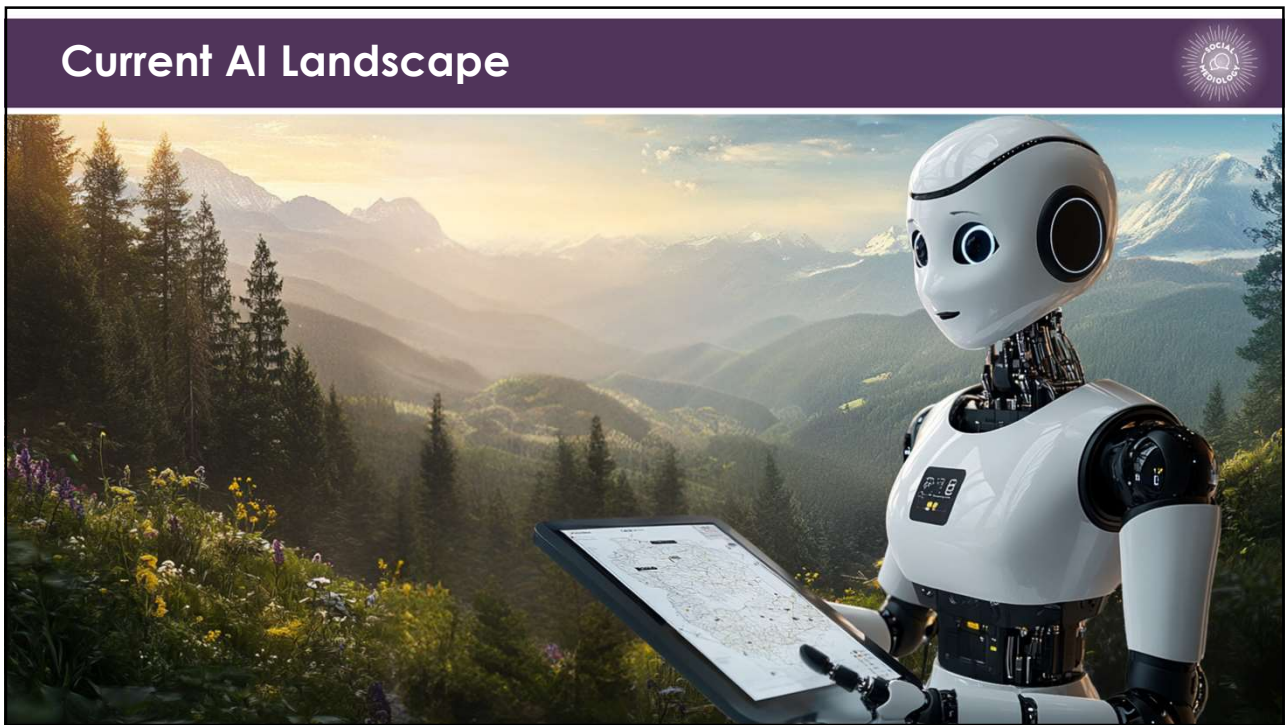
17

Assumptions

- ✓ You've already dabbled in AI – we are beyond the basics
- ✓ You are willing to invest some time and \$\$ into ChatGPT Plus
- ✓ All of this will look different in 12 months
- ✓ You are ready to get into action and start implementing right away.

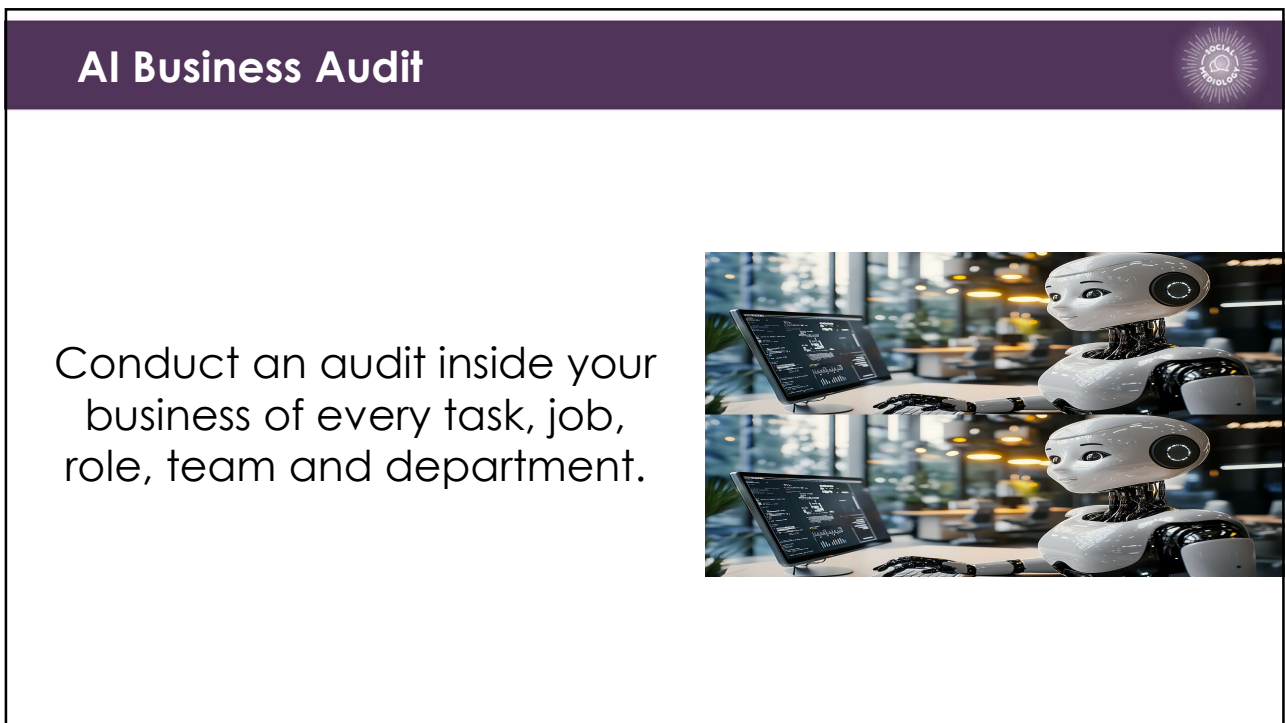
21



Current AI Landscape



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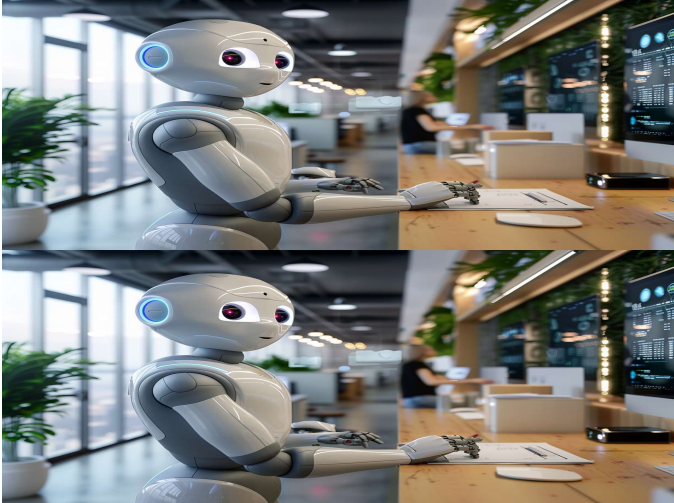
AI Business Audit



Conduct an audit inside your business of every task, job, role, team and department.

23

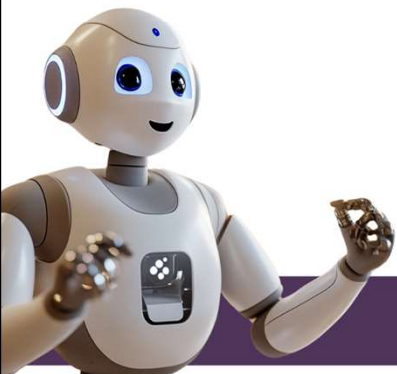
The Biggest Mistakes People are Making Now



- Using AI to try and do less, rather than doing more
- Using AI to do things you're already really good at
- Prompting poorly and doing it on the cheap
- Lack of strategy – skipping steps
- Letting AI loose on customers before embedding it into the organisation

28

Types of Generative AI



Generative AI Models

GPTs

Pattern recognition
Next-token prediction
Language generation

Reasoning Models

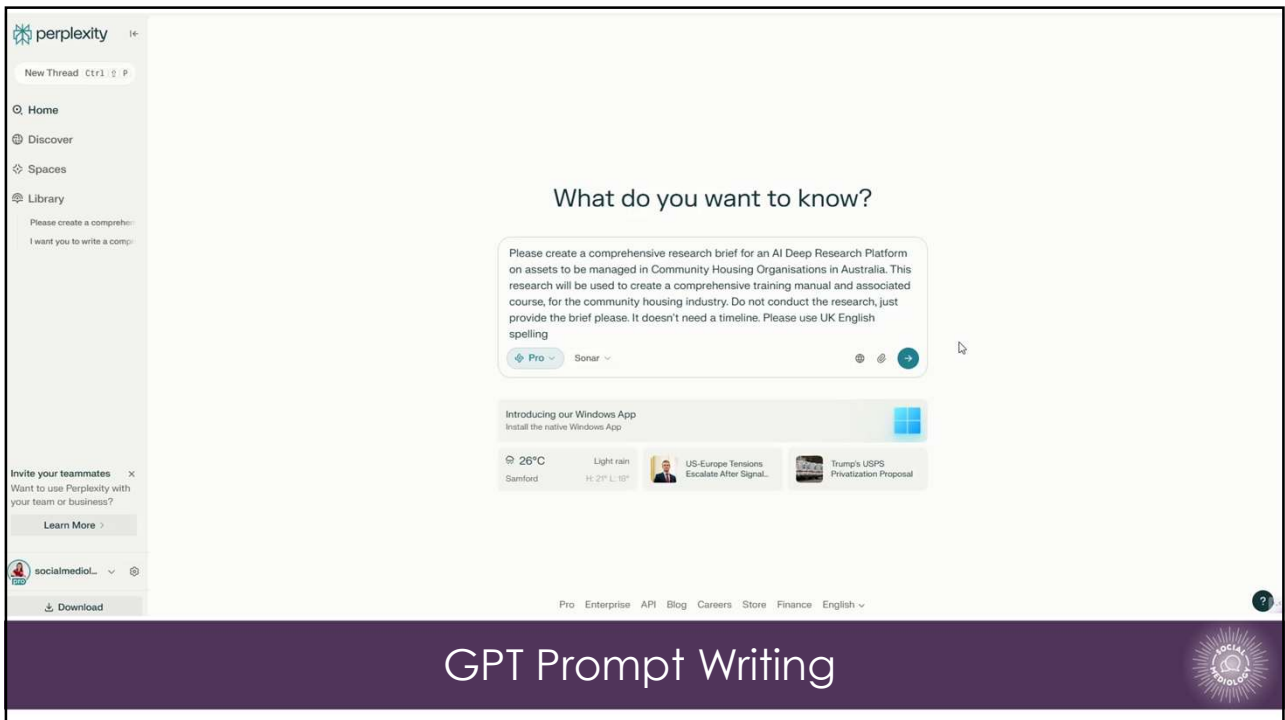
Step-by-step thinking
Logical inference
Consistency checking

Deep Research

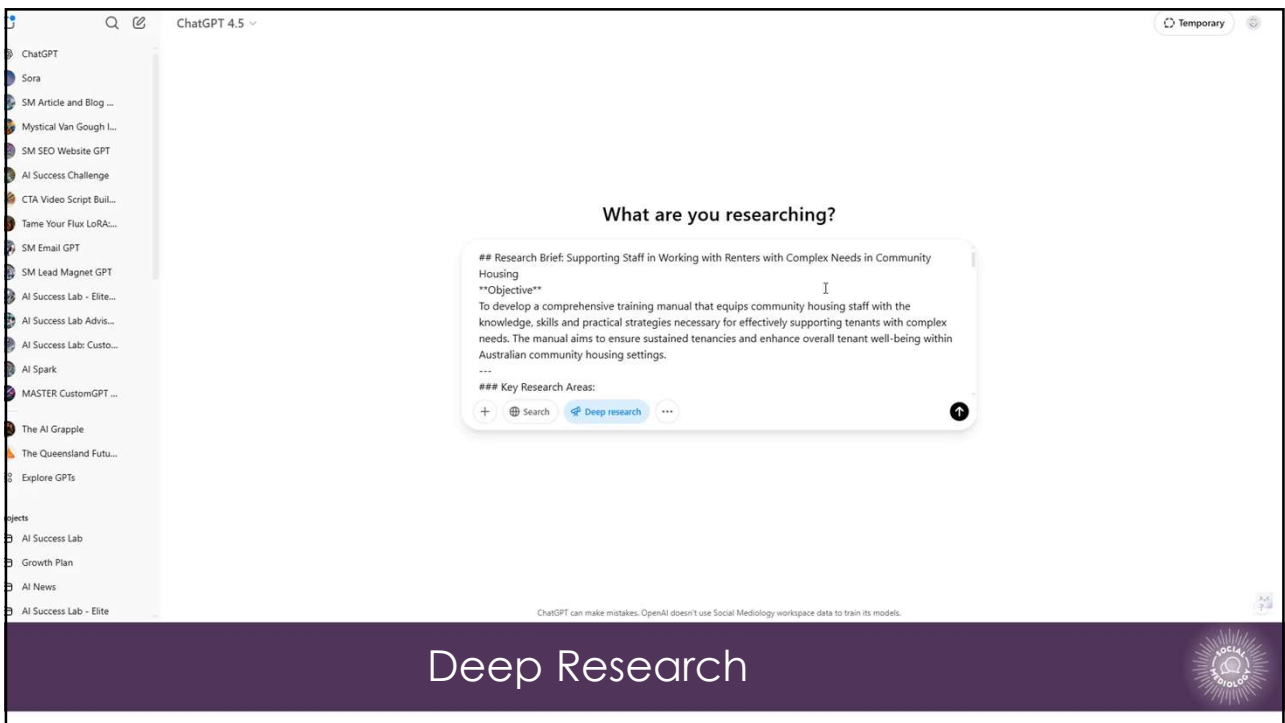
In-depth knowledge
Specialized domains
Context integration

	GPTs	Reasoning Models	Deep Research
Strengths	Versatile language skills Creative content Broad knowledge	Problem-solving Logical consistency Reduced hallucinations	Expert-level knowledge Comprehensive analysis Depth over breadth
Use Cases	Content creation General assistance Conversation	Complex problem solving Decision making Mathematical reasoning	Academic research Scientific analysis Specialized domains

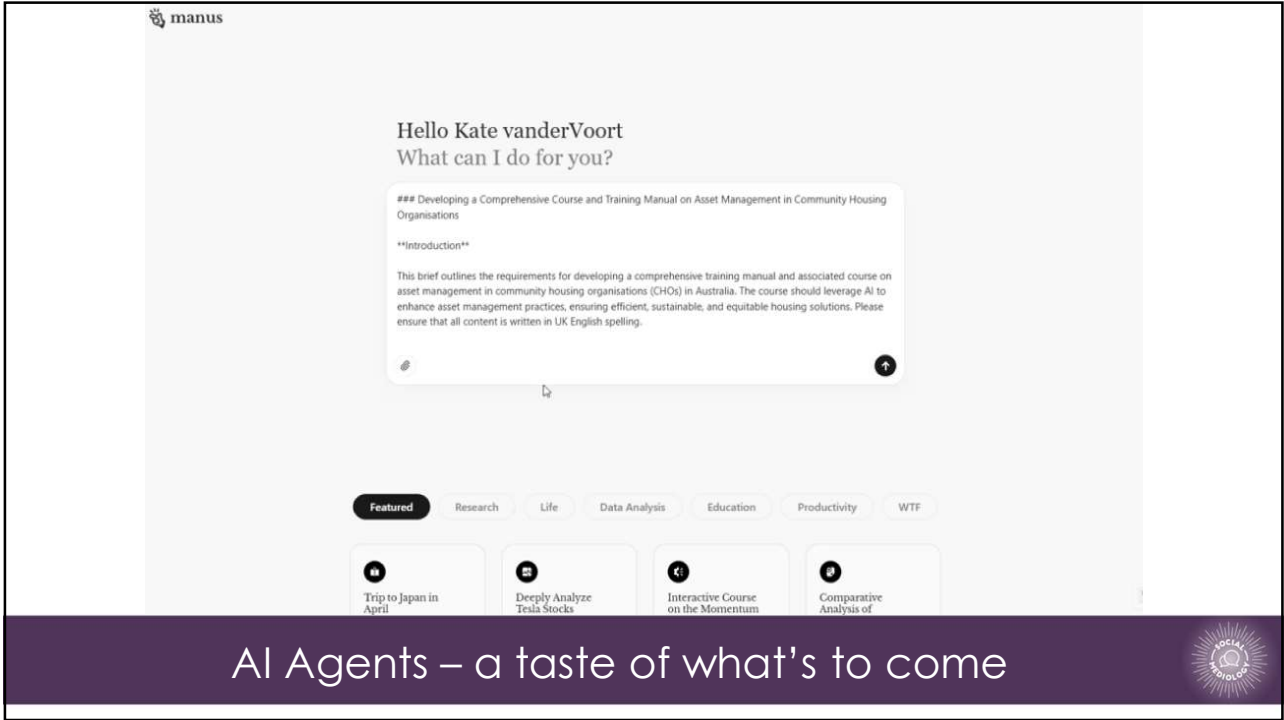
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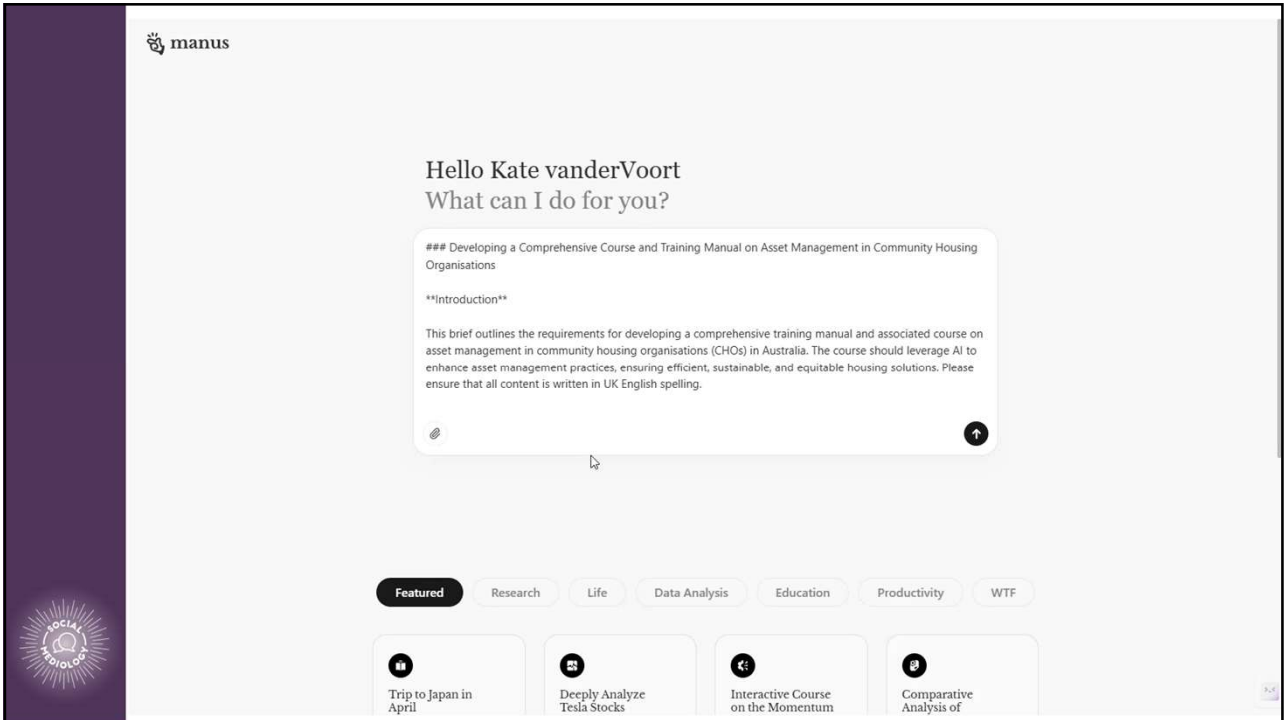
30



31



32



33

How long would it take you to:

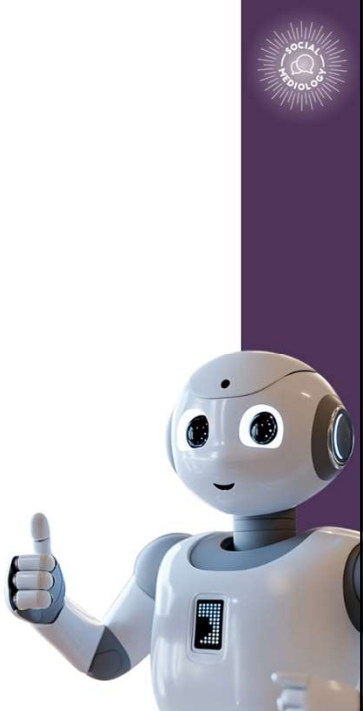
1. Create project structure for asset management course development
2. Research asset management principles for community housing organisations
3. Investigate AI applications in asset management
4. Research Australian housing regulations and compliance standards
5. Develop comprehensive course outline and module descriptions
6. Draft training manual with policy frameworks and operational procedures
7. Design interactive learning elements like quizzes and simulations
8. Compile and finalize course and training manual deliverables




34

It took:

Research brief:	30 seconds
Deep Research:	11 minutes 30 seconds
AI Agent:	24 minutes 40 seconds
TOTAL:	36 minutes 40 secs




36




How long would it take you to:

1. Create website structure for course materials
2. Develop website content and integrate course materials
3. Implement responsive website design
4. Deploy website to permanent hosting platform
5. Conduct comprehensive website functionality testing



37

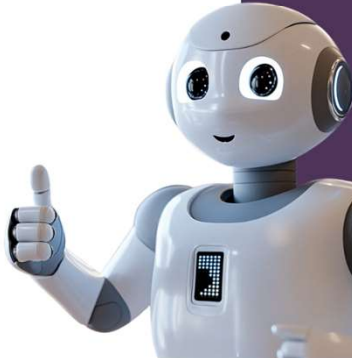


It took:

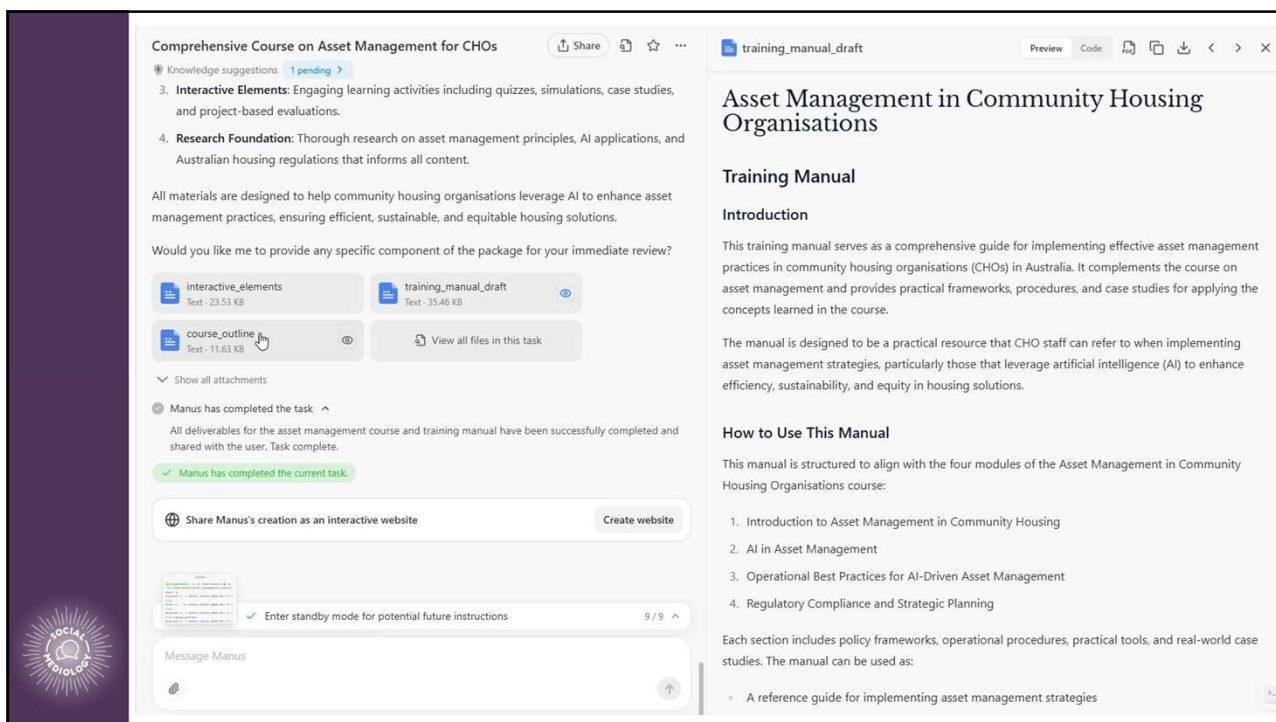
Press button: 0.3 seconds

Create Website: 16 minutes 45 seconds

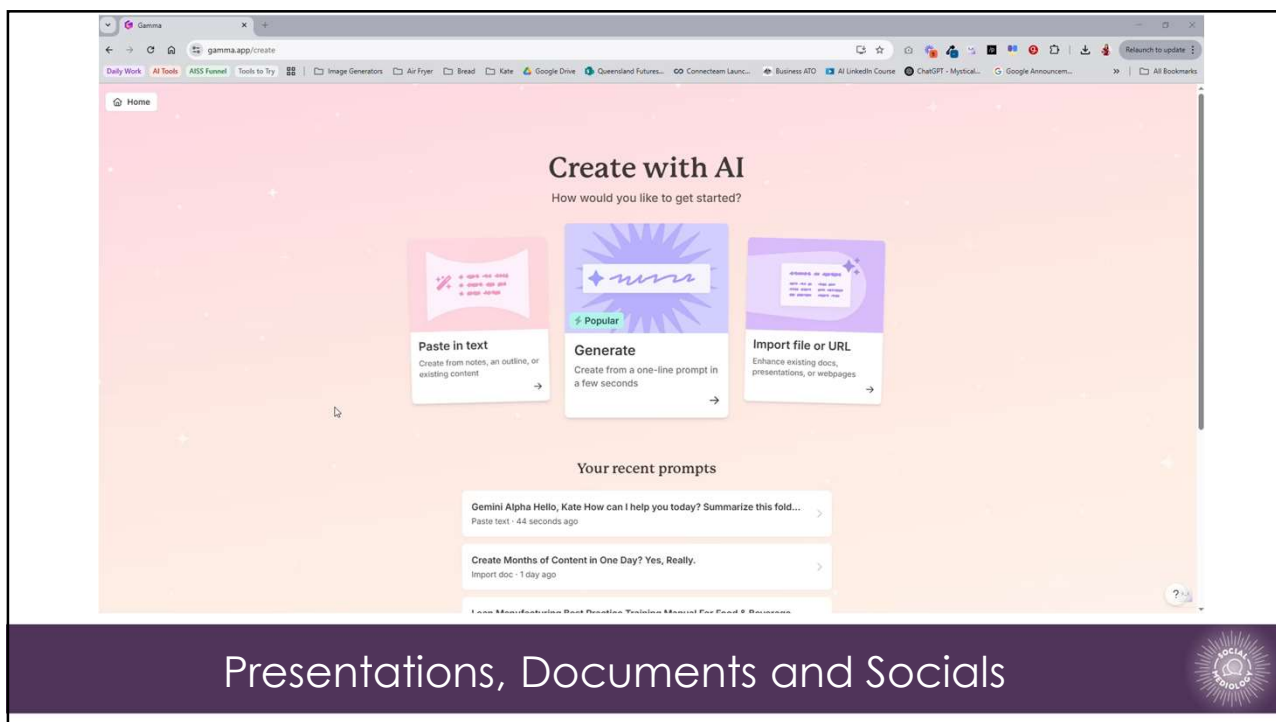
TOTAL: 16 minutes 45 secs



38



39



Presentations, Documents and Socials

40



41



42

Key AI Trends in 2025

- **On Device AI:** AI embedded into all our business and personal devices.

Here's how small Nvidia's \$3,000 Digits supercomputer looks in person



43

Key AI Trends in 2025

- **Multimodal AI:** Leverage integrated insights from text, images, and video to enhance operations.



44

Key AI Trends in 2025

- **Multimodal AI:** Leverage integrated insights from text, images, and video to enhance operations.
- **AI Agents:** Automate complex tasks and free up time for strategic initiatives.



45

Dawn of the Agent: New Claude AI can take over your computer

By Loz Blain
October 22, 2024



46

Autonomous Agents - Launch of Operator

January 23, 2025

Computer-Using Agent

A universal interface for AI to interact with the digital world.

Go to Operator >

Operated for 17 seconds ^

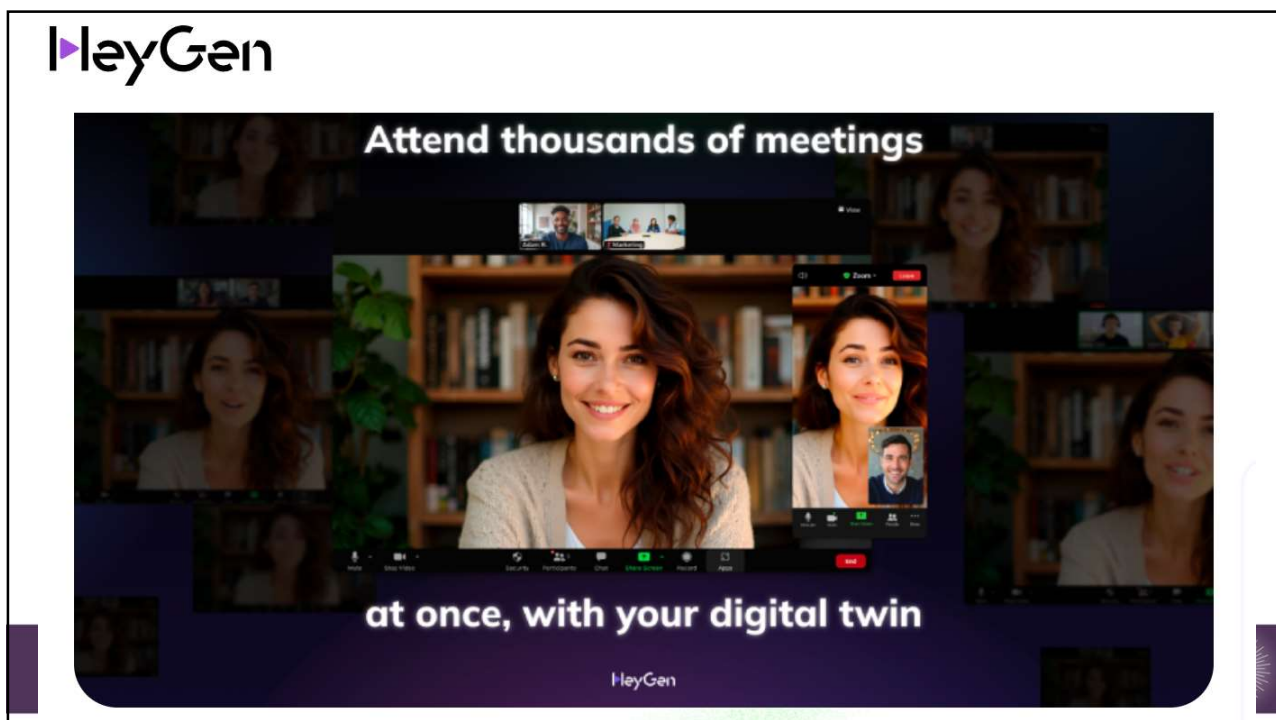
- Initializing
- Navigating
- Selecting

47

Key AI Trends in 2025

- **Multimodal AI:** Leverage integrated insights from text, images, and video to enhance operations.
- **AI Agents:** Automate complex tasks and free up time for strategic initiatives.
- **AI-Powered Customer Support:** Improve efficiency of customer satisfaction with 24/7 AI assistance.

48



49



AI in Search: How to Get Discovered by AI Systems

What is AEO?

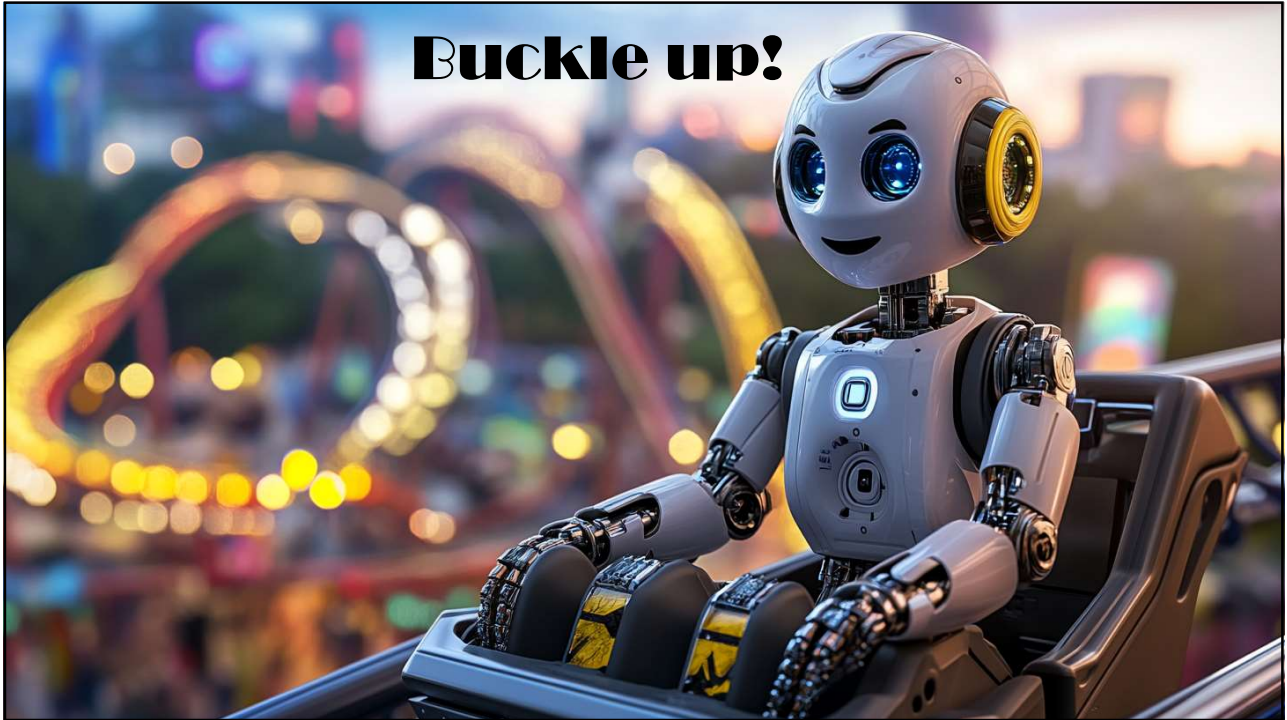
- Answer Engine Optimisation (AEO) ensures your content is discoverable by AI tools like ChatGPT and AI-powered search engines. This is the evolution of SEO for the AI era.
- Examples: Content that directly answers user questions, uses schema markup, and focuses on multimedia relevance.

AEO Checklist

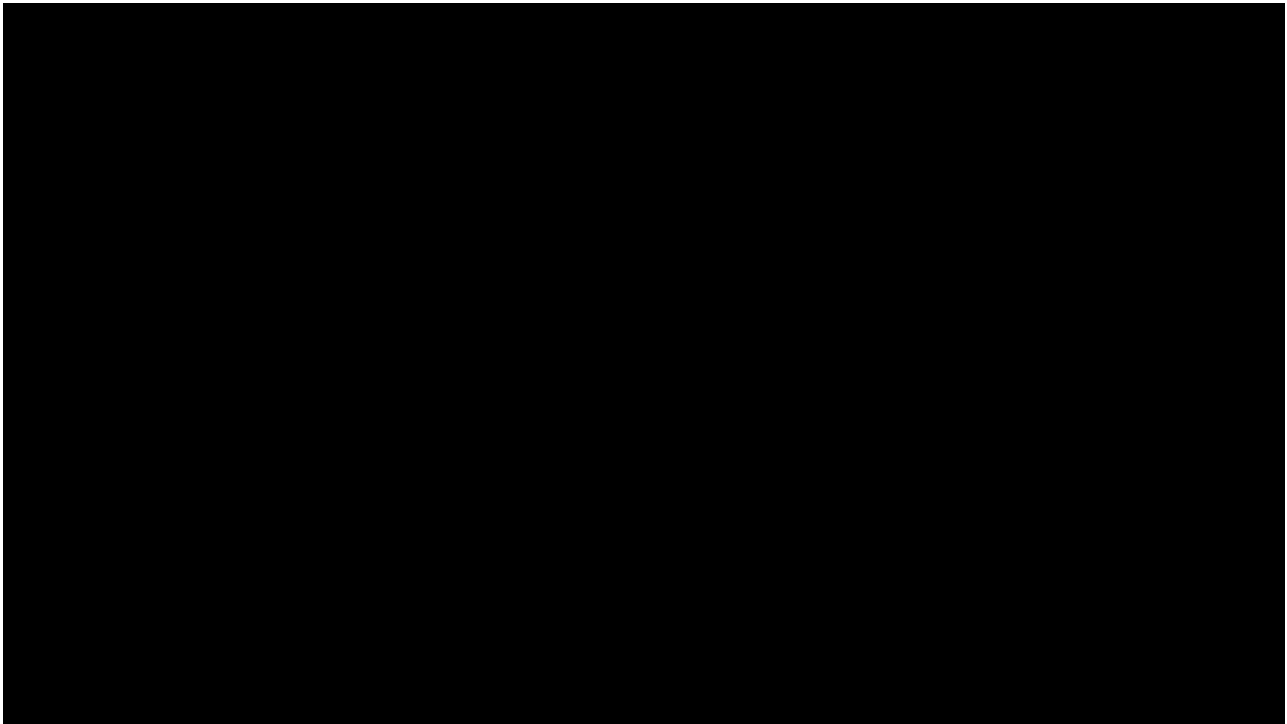
- ✓ Structured data implemented (e.g., schema markup).
- ✓ Answer-based content that addresses user questions directly.
- ✓ Content optimised for featured snippets.
- ✓ Multimedia assets (e.g., images, video) aligned with search engine requirements.
- ✓ Conversational tone to match user queries.

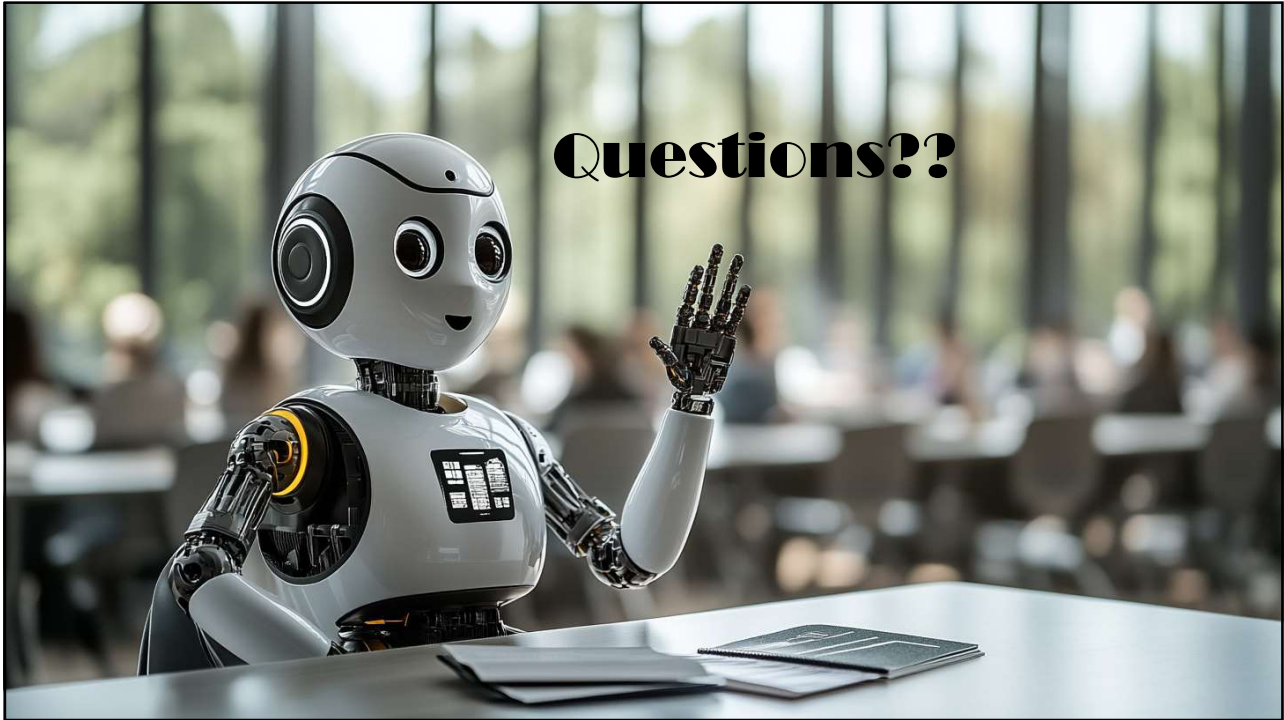
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52




53



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perplexity



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Gamma



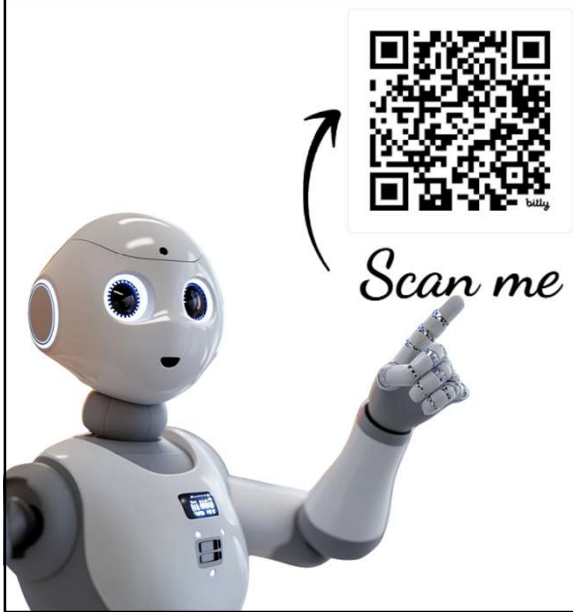
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*Harnessing AI for
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opportunities and risks*



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